

# Grand River Conservation Authority

**Report number:** GM-04-23-35

**Date:** April 28, 2023

**To:** Members of the Grand River Conservation Authority

**Subject:** Revised Joint GRCA-GRCF Naming Policy

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## **Recommendation:**

THAT the Grand River Conservation Authority approve the revised Joint GRCA-GRCF Naming Policy.

## **Summary:**

Not Applicable.

## **Report:**

The Grand River Conservation Foundation (GRCF) raises funds for GRCA projects. Some of these projects include opportunities for assets to be named in recognition of a financial contribution, or as a way to honour someone for their contribution to the GRCA and/or the GRCF.

The GRCF and the GRCA currently have a joint Donor Naming Opportunities Policy which addresses principles related to philanthropic naming of GRCA sites and facilities. The policy was originally developed in May 2008 and has been revised a few times since then. The current version, approved in June 2019, is attached for reference as Appendix B.

The proposed revised policy, which is attached as Appendix A, was drafted by legal counsel that specializes in charity and not-for-profit law and it has been modified to fit the current needs of the GRCA and the GRCF.

In addition to providing greater clarity around scope, agreement terms, and overall structure for the administration of naming opportunities, the updated version identifies that the GRCA Board has the final approval for granting naming rights and revocation of naming rights, if applicable. The current version identifies both boards approval in these processes, but given that the assets are owned by the GRCA, the final decision will now be made by the GRCA Board.

The GRCF Board of Directors approved the revised policy at a meeting held on March 29, 2023.

## **Financial Implications:**

Not applicable

## **Other Department Considerations:**

The Grand River Conservation Foundation will continue to work with GRCA staff to implement this policy.

## **Prepared by:**

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## **Approved by:**

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